

Journey to Maersk' s 2040 Net-Zero Target: green transportation with green energy and digitalization

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Following the launch of the UN Sustainable Development Goals (SDGs) in 2015, and the adoption of the Paris agreement on climate change in 2016, we have seen a steep change among our customers sustainability interest - particularly among large global brands.

Today, More than 100 of our top 200 customers have zero carbon or Science-Based Targets and numbers are increasing fast. All indications show that the importance of sustainability for global companies will grow significantly in the years to come, they are looking to us as a leader in logistics to help them reach their targets Maersk is paving multiple ways to meet 2040 net-zero target. We will share our latest investments to methanol powered vessels, green fuel supply and inland solutions, together with Maersk's Sustainability Solutions.

On top of that, digitalized solutions, such as blockchain based TradeLens are there to accelerate the efficiency of the full supply chain and reduce the waste.

We foresee the cost increase in the short term, however, technology will evolve and will get scale to shift us to the new equilibrium.

We can make the planet, business sustainable, not alone but together.